

Maestra Wheat now in Jaipur

Jaipur. Mahou India, the first subsidiary of Spanish brewing major, Mahou Group to be established outside Spain, has launched its premium wheat beer - Mahou Maestra Wheat in Jaipur today. With this launch, Rajasthan becomes the first state where Mahou Maestra Wheat, the first Spanish Wheat beer in India will be available. "We are thrilled to launch our Mahou Maestra Wheat in India starting with the pink city -Jaipur. Mahou Maestra Wheat is the new and genuine interpretation of wheat beer by Mahou and has been created especially for the Indian market that maintains the rich personality, flavor, and taste of Mahou that dates back to 1890. Jaipur, a city known for its rich heritage and culture is a significant market for us and we are sure to delight the beer enthusiasts



of Jaipur with the authentic Spanish wheat beer in India—Mahou Maestra Wheat”, said Fernando Bustamante, Chief Executive Officer, Mahou India. MahouMaestra Wheat is a Belgian style wheat beer that comes with a golden colour and thick and creamy foam. Its principal character is a fruity aroma and a slight hint of hops along with a refreshing feeling and a touch of sweetness that creates a well-balanced sensation in the palate.