

You can tell personality of a man by the beer he drinks

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If you are in your early twenties and you don't like beer, that's blasphemy! There's a reason why I say so. If you are fresh out of college or in your first job, there is always a scarce of pocket money. And beer doesn't hurt your pocket too much. We all have a favourite brand of this drink. You enter your favourite place on Friday night among high decibel music being played and order 'regular'. It may be a Budweiser, Bira, Kingfisher or Mahou.

There are different types of beers that suit different personalities of men. From amber ales to hearty stouts, there is one to suit one's personality. The choice of a man for a particular beer reflects a lot about his personality and this can be elaborated keeping in mind the ingredients that go in to make each of these different type of beers.

Here are the personality types enclosed for your easy reference

Strong beer Aficionado



Experience is the word that defines you. Strong beer aficionados are friendly and love to enjoy with their strong beer as company.

You love doing everything at extreme levels – from living life to working and you therefore give your 100% to a task at hand.

The Indian palates admire strong and bitter taste of beer and majority of the beer drinkers have a liking for strong beer in India. A product in the semi-premium category brewed in India, Dare Devil is sure to impress strong beer aficionados. It has a warm gold colour with a crystalline aspect. It has a characteristically strong and slightly bitter malt aroma and its base notes reflect the fruity flavours.

(Image: Abhimanyu)

Lager gulper



The impulsive and risk taker.

Lager gulpers think practical and also come up with out of the box ideas. You are easy to get along and are respectful of authority, accepting of most people. They enjoy the motto 'Carpe Diem' - of seizing the moment and are humble and sensible.

These men remain even more approachable when they reach leadership levels and do not impose authority.

One of the examples of lager is Mahou Clásica. With its bright golden colour, Mahou Clásica is a premium lager that comes with a tinge of fruity flavours. It maintains the original recipe, taste and quality given to its production since 1890 in the lands of Spain giving a refreshing drinking experience.

(Image: Abhimanyu)

Craft admirer



Outgoing and extrovert, craft beer admirers are intellectually curious and open-minded. Your taste for beer resemble a lot to your priorities in life as you want to enjoy new and varied experiences.

You are quirky and creative and always ready to experiment with newness in life. The free spirit in you will always find a way to celebrate life. Mango craft beer from The White Owl brewery, Mumbai is quite popular among the craft admirers.

(Image: Abhimanyu)

Draught sipper



Go-getter and strong willed, you are not afraid of what others think of you. You have the taste for the full-bodied and delicious things in life. You like surprises in life and beer both and you are willing to go the next mile to make something better – in work, life and relationships.

(Image: Abhimanyu)

Ale Master



The ales are dense with high alcohol content and so men who like ales are all about robust, complex and rugged personalities who are capable of surprising you anytime with their personas! Sensible and grounded, you are quick to challenge authority. Its classic example Bira White Ale is a deliciously different wheat beer with low bitterness, a hint of spicy citrus with a soft finish.